

Submittal of Annual Reports and Other Compliance Documents for Municipal Separate Storm Sewer System (MS4) Permits

NOTE: Missing or incomplete fields are highlighted at the bottom of each page. You may save, close and return to your draft permit as often as necessary to complete your application. After 120 days your draft is **deleted**.

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Form 3400-224(R8/2021)

Reporting Information :

Will you be completing the Annual Report or other submittal type? Annual Report Other

Project Name: 2022 Annual Report

County: Eau Claire

Municipality: Washington, Town

Permit Number: S050075

Facility Number: 30333

Reporting Year: 2022

Is this submittal also satisfying an Urban Nonpoint Source Grant funded deliverable? Yes No

Under s. 283.53(3)(a), a general MS4 permittee is required to reapply for permit coverage at least 180 days prior to the expiration date of the permit .

In order to acknowledge that you are reapplying for permit coverage, please check the following box:

Required Attachments and Supplemental Information

Please complete the contents of each tab to submit your MS4 permit compliance document. The information included in this checklist is necessary for a complete submittal. A complete and detailed submittal will help us review about your MS4 permit document. To help us make a decision in the shortest amount of time possible, the following information must be submitted:

Annual Report

- Review related web site and instructions for [Municipal storm water permit eReporting \[Exit Form\]](#)
- Complete all required fields on the annual report form and upload required attachments
- Attach the following other supporting documents as appropriate using the attachments tab above
 - Public Education and Outreach Annual Report Summary
 - Public Involvement and Participation Annual Report Summary

- Illicit Discharge Detection and Elimination Annual Report Summary
 - Construction Site Pollution Control Annual Report Summary
 - Post-Construction Storm Water Management Annual Report Summary
 - Pollution Prevention Annual Report Summary
 - Leaf and Yard Waste Management
 - Municipal Facility (BMP) Inspection Report
 - Municipal Property SWPPP
 - Municipally Property Inspection Report
 - Winter Road Maintenance
 - Storm Sewer Map Annual Report Attachment
 - Storm Water Quality Management Annual Report Attachment
 - TMDL Attachment
 - Storm Water Consortium/Group Report
 - Municipal Cooperation Attachment
 - Other Annual Report Attachment
- Attach the following permit compliance documents as appropriate using the attachments tab above
- Storm Water Management Program
 - Public Education and Outreach Program
 - Public Involvement and Participation Program
 - Illicit Discharge Detection and Elimination Program
 - Construction Site Pollutant Control Program
 - Post-Construction Storm Water Management Program
 - Pollution Prevention Program
 - Municipal Storm Water Management Facility (BMP) Inventory
 - Municipal Storm Water Management Facility (BMP) Inspection and Maintenance Plan
 - Total Maximum Daily Load documents (**If applicable, see permit for due dates.*)
 - TMDL Mapping*
 - TMDL Modeling*
 - TMDL Implementation Plan*
 - Fecal Coliform Screening Parameter *
 - Fecal Coliform Inventory and Map (*S050075-03 general permittees Appendix B B.5.2 – document due to the department by March 31, 2022*)
 - Fecal Coliform Source Elimination Plan (*S050075-03 general permittees Appendix B - document due to the department by October 31, 2023*)
- Sign and Submit form

Municipal Contact Information- Complete

Notice: Pursuant to s. NR 216.07(8), Wis. Adm. Code, an owner or operator of a Municipal Separate Storm Sewer System (MS4) is required to submit an annual report to the Department of Natural Resources (Department) by March 31 of each year to report on activities for the previous calendar year ("reporting year"). This form is being provided by the Department for the user's convenience for reporting on activities undertaken in each reporting year of the permit term. Personal information collected will be used for administrative purposes and may be provided to the extent required by Wisconsin's Open Records Law [ss. 19.31-19.39, Wis. Stats.].

Note: Compliance items must be submitted using the Attachments tab.

Municipality Information

Name of Municipality: Washington, Town

Facility ID # or (FIN): 30333

Updated Information: Check to update mailing address information

Mailing Address: 5750 Old Town Hall Road

Mailing Address 2:

City: Washington, Town

State: WI

Zip Code: 54701 xxxxx or xxxxx-xxxx

Primary Municipal Contact Person (Authorized Representative for MS4 Permit)

The "Authorized Representative" or "Authorized Municipal Contact" includes the municipal official that was charged with compliance and oversight of the permit conditions, and has signature authority for submitting permit documents to the Department (i.e., Mayor, Municipal Administrator, Director of Public Works, City Engineer).

Select to **create new** primary contact

First Name: Janelle

Last Name: Henning

Select to **update** current contact information

Title: Administrator/Clerk/Treasurer

Mailing Address: 5750 Old Town Hall Road

Mailing Address 2:

City: Eau Claire

State: WI

Zip Code: 54701 xxxxx or xxxxx-xxxx

Phone Number: 715-834-3257 **Ext:** xxx-xxx-xxxx

Email: Henning@townofwashington.wi.gov

Additional Contacts Information (Optional)

Individual with responsibility for:
(Check all that apply)

- I&E Program
- IDDE Program
- IDDE Response Procedure Manual
- Municipal-wide Water Quality Plan
- Ordinances
- Pollution Prevention Program
- Post-Construction Program
- Winter roadway maintenance

First Name:

Last Name:

Title:

Mailing Address:

Mailing Address 2:

City:

State:

Zip Code: xxxxx or xxxxx-xxxx

Phone Number: Ext: xxx-xxx-xxxx

Email:

Municipal Billing Contact Person (Authorized Representative for MS4 Permit)

Select to *create new* Billing contact

First Name:

Last Name:

Select to *update* current contact information

Title:

Mailing Address:

Mailing Address 2:

City:

State:

Zip Code: xxxxx or xxxxx-xxxx

Phone Number: Ext: xxx-xxx-xxxx

Email:

1. Does the municipality rely on another entity to satisfy some of the permit requirements?

Yes No

- Public Education and Outreach Rain to Rivers of Western Wisconsin (partially)
- Public Involvement and Participation Rain to Rivers of Western Wisconsin (partially)

Illicit Discharge Detection and Elimination Eau Claire County, investigation and enforcement

Construction Site Pollutant Control Eau Claire County Land Conservation

Post-Construction Storm Water Management Eau Claire County Land Conservation

Pollution Prevention

2. Has there been any changes to the municipality's participation in group efforts towards permit compliances (i.e., the municipality has added or dropped consortium membership)?

Yes No

Missing Information

Do not close your work until you **SAVE**.

Note: For the minimum control measures, you must fill out all questions in sections 1 through 7.

Form 3400-224 (R8/2021)

Minimum Control Measures- Section 1 : Complete

1. Public Education and Outreach

- a. Does MS4 conduct any educational efforts or events independently (not with a group) Yes
 No
- b. How many total educational events were held during the reporting year:
- c. The permit requires that both passive and interactive mechanisms are utilized. How many interactive mechanisms were used during the reporting year?

Topics Covered	Target Audience
<input checked="" type="checkbox"/> Illicit discharge detection and elimination	<input checked="" type="checkbox"/> General Public
<input checked="" type="checkbox"/> Household hazardous waste disposal/pet waste management/vehicle washing	<input type="checkbox"/> Public Employees
<input checked="" type="checkbox"/> Yard waste management/pesticide and fertilizer application	<input checked="" type="checkbox"/> Residents
<input checked="" type="checkbox"/> Stream and shoreline management	<input type="checkbox"/> Businesses
<input checked="" type="checkbox"/> Residential infiltration	<input checked="" type="checkbox"/> Contractors
<input checked="" type="checkbox"/> Construction sites and post-construction storm water management	<input checked="" type="checkbox"/> Developers
<input checked="" type="checkbox"/> Pollution prevention	<input type="checkbox"/> Industries
<input type="checkbox"/> Green infrastructure/low impact development	<input checked="" type="checkbox"/> Public Officials
<input type="checkbox"/> Other: <input type="text"/>	<input type="checkbox"/> Other

- d. Will additional information/summary of education events be attached to the annual report? Yes
 No

If no, please provide additional comment in the brief explanation box below. *Limit response to 250 characters and/or attach supplemental information on the attachments page.*

Missing Information

Do not close your work until you **SAVE**.

Note: For the minimum control measures, you must fill out all questions in sections 1 through 7

Form 3400-224 (R8/2021)

Minimum Control Measures - Section 2 : Complete

2. Public Involvement and Participation

- a. Permit Activities. Complete the following information on Public Involvement and Participation Activities related to storm water. Select the Delivery Mechanism that best describes how the permit

activities were conveyed to your population. Use the Add Event to add additional entries.

Event Start Date	2/20/2022		
Project/Event Name	MS4 Permit Audit Report Summary		
Delivery Mechanism	Government Event (Public Hearing, Council Meeting, etc)		
Topics Covered	Target Audience	Estimated People Reached (Optional)	Regional Effort (Optional)
<input checked="" type="checkbox"/> MS4 Annual Report <input type="checkbox"/> Storm Water Management Program <input type="checkbox"/> Storm Water related ordinance <input type="checkbox"/> Other: <input type="text"/>	<input type="checkbox"/> General Public <input type="checkbox"/> <input type="checkbox"/> Public Employees <input checked="" type="checkbox"/> Residents <input type="checkbox"/> Businesses <input type="checkbox"/> Contractors <input type="checkbox"/> Developers <input type="checkbox"/> Industries <input checked="" type="checkbox"/> Public Officials <input type="checkbox"/> Other	1 - 10	<input type="radio"/> Yes <input checked="" type="radio"/> No

Event Start Date	3/17/2022		
Project/Event Name	Presentation of 2021 MS4 Annual Report		
Delivery Mechanism	Government Event (Public Hearing, Council Meeting, etc)		
Topics Covered	Target Audience	Estimated People Reached (Optional)	Regional Effort (Optional)
<input checked="" type="checkbox"/> MS4 Annual Report <input type="checkbox"/> Storm Water Management Program <input type="checkbox"/> Storm Water related ordinance <input type="checkbox"/> Other: <input type="text"/>	<input type="checkbox"/> General Public <input type="checkbox"/> <input type="checkbox"/> Public Employees <input checked="" type="checkbox"/> Residents <input type="checkbox"/> Businesses <input type="checkbox"/> Contractors <input type="checkbox"/> Developers <input type="checkbox"/> Industries <input checked="" type="checkbox"/> Public Officials <input type="checkbox"/> Other	1 - 10	<input type="radio"/> Yes <input checked="" type="radio"/> No

b. Volunteer Activities. Complete the following information on Public Involvement and Participation Activities related to storm water. Select the Delivery Mechanism that best describes how volunteer activities were conveyed to your population. Use the Add Event to add additional entries.

Event Start Date	8/11/2022	<input type="checkbox"/> NA (Individual Permittee).	
Project/Event Name	Eau Claire River Watershed Coalition Meetings		
Delivery Mechanism	Citizen committee meeting		
Topics Covered	Target Audience	Estimated People Reached (Optional)	Regional Effort (Optional)
Volunteer Opportunity	<input checked="" type="checkbox"/> General Public <input type="checkbox"/> Public Employees <input checked="" type="checkbox"/> Residents <input type="checkbox"/> Businesses <input type="checkbox"/> Contractors	11-50	<input checked="" type="radio"/> Yes <input type="radio"/> No

- Developers
- Industries
- Public Officials
- Other

c. Brief explanation on Public Involvement and Participation reporting. *Limit response to 250 characters and/or attach supplemental information on the attachments page.*

Missing Information

Do not close your work until you **SAVE**.

Note: For the minimum control measures, you must fill out all questions in sections 1 through 7

Form 3400-224 (R8/2021)

Minimum Control Measures - Section 3 : Complete

3. Illicit Discharge Detection and Elimination

- a. How many total outfalls does the municipality have? Unsure
- b. How many outfalls did the municipality evaluate as part of their routine ongoing field screening program? Unsure
- c. From the municipality's routine screening, how many were confirmed illicit discharges? Unsure
- d. How many illicit discharge complaints did the municipality receive? Unsure
- e. From the complaints received, how many were confirmed illicit discharges? Unsure
- f. How many of the identified illicit discharges did the municipality eliminate in the reporting year (from both routine screening and complaints)? Unsure

(If the sum of 3.c. and 3.e. does not equal 3.f., please explain below.)

g. How many of the following enforcement mechanisms did the municipality use to enforce its illicit discharge ordinance? Check all that apply and enter the number of each used in the reporting year. Unsure

- Verbal Warning
- Written Warning (including email)
- Notice of Violation
- Civil Penalty/ Citation

Additional Information: _____

h. Brief explanation on Illicit Discharge Detection and Elimination reporting. *If you marked Unsure for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page.*

IDDE Inspections completed w/WISLR road ratings on odd years. Discharges monitored during patrolling, sweeping, & roadside maintenance activities. Complaints evaluated & reported to Eau Claire County as necessary to assist or implement enforcement.

Missing Information

Do not close your work until you **SAVE**.

Note: For the minimum control measures, you must fill out all questions in sections 1 through 7

Form 3400-224 (R8/2021)

Minimum Control Measures - Section 4 : Complete

4. Construction Site Pollutant Control

- a. How many total construction sites with one acre or more of land disturbing construction activity were active at any point in the reporting year? Unsure
- b. How many construction sites with one acre or more of land disturbing construction activity did the municipality issue permits for in the reporting year? Unsure
- c. How many erosion control inspections did the municipality complete in the reporting year (at sites with one acre or more of land disturbing construction activity)? Unsure

- d. What types of enforcement actions does the municipality have available to compel compliance with the regulatory mechanism? Check all that apply and enter the number of each used in the reporting year. Unsure

- No Authority
- Verbal Warning
- Written Warning (including email)
- Notice of Violation
- Civil Penalty/ Citation
- Stop Work Order
- Forfeiture of Deposit
- Other - Describe below

- e. Brief explanation on Construction Site Pollutant Control reporting . *If you marked Unsure for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page.*

Agreement w Eau Claire County. Town subject to CO & DNR construction permits for road projects. BMPs in place in excess of 70% vegetation restoration. Weekly & post storm events inspections implemented.

Missing Information

Note: For the minimum control measures, you must fill out all questions in sections 1 through 7

Minimum Control Measures - Section 5 : Complete

5. Post-Construction Storm Water Management

a. How many sites with new structural storm water management Best Management Practice (BMP) have received local approval ? Unsure

*Engineered and constructed systems that are designed to provide storm water quality control such as wet detention ponds, constructed wetlands, infiltration basins, grassed swales, permeable pavement,

b. Does the MS4 have procedures for inspecting and maintaining private storm water facilities? Yes No Unsure

c. If Yes, how many privately owned storm water management facilities were inspected in the reporting year ? Unsure
Inspections completed by private landowners should be included in the reported number.

d. Does the municipality utilize privately owned storm water management BMP in its pollutant reduction analysis? Yes No Unsure

e. If yes, does MS4 have maintenance authority on these privately owned BMPs? Unsure

f. How many municipally owned storm water management BMPs were inspected in the reporting year? Unsure

g. What types of enforcement actions does the municipality have available to compel compliance with the regulatory mechanism? Check all that apply and enter the number of each used in the reporting year. Unsure

No Authority

Verbal Warning

Written Warning (including email)

Notice of Violation

Civil Penalty/ Citation

Forfeiture of Deposit

Complete Maintenance

Bill Responsible Party

Other - Describe below

e. Brief explanation on Post-Construction Storm Water Management reporting . *If marked 'Unsure' on any questions above, justify your reasoning. Limit your response to 250 characters and/or attach supplemental information on the attachments page.*

Approval of SW facilities by Eau Claire Co. SW facility inspection post permit termination is by Developer or Town as indicated in recorded ECCO SW Maintenance Agreement. Town managed facilities were inspected in 2022.

Missing Information

Do not close your work until you **SAVE**.

Note: For the minimum control measures, you must fill out all questions in sections 1 through 7

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Minimum Control Measures - Section 6 : Complete

6. Pollution Prevention

Storm Water Management Best Management Practice Inspections Not Applicable

- a. Enter the total number of municipally owned or operated structural storm water management best management practices. Unsure
- b. How many new municipally owned storm water management best management practices were installed in the reporting year? Unsure
- c. How many municipally owned storm water management best management practices were inspected in the reporting year? Unsure
- d. What elements are looked at during inspections (250 character limit)?

wet/dry, erosion, woody growth, burrows, soft spots, leakage, excess sediment, pool depth, lack of vegetation

- e. How many of these facilities required maintenance? Unsure
- f. Brief explanation on Storm Water Management Best Management Practice inspection reporting. *If you marked Unsure for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page.*

Use SW Facility Inspection Form, corrective actions issued. Town completes work. Special charges can be assessed. Road Dept also observes facilities during road maintenance & issues corrective action.

Public Works Yards & Other Municipally Owned Properties (SWPPP Plan Review) Not Applicable

Collection Services - *Street Sweeping / Cleaning Program* Not Applicable

- l. Did the municipality conduct street sweeping/cleaning during the reporting year?
 Yes No Unsure
- m. If known, how many tons of material was removed? Unsure
- n. Does the municipality have a low hazard exemption for this material? Yes No
- o. If street cleaning is identified as a storm water best management practice in the

pollutant loading analysis, was street cleaning completed at the assumed frequency?

- Yes - Explain frequency Spring and Fall, Summer if needed
- No - Explain _____
- Not Applicable

Collection Services - *Catch Basin Sump Cleaning Program* Not Applicable

Collection Services - *Leaf Collection Program* Not Applicable

- u. Does the municipality conduct curbside leaf collection? Yes No Unsure
- v. Does the municipality notify homeowners about pickup? Yes No Unsure
- w. Where are the residents directed to store the leaves for collection?
 - Pile on terrace Pile in street Bags on terrace Unsure
 - Other - Describe _____
- x. What is the frequency of collection?
 - once in fall
- y. Is collection followed by street sweeping/cleaning? Yes No Unsure
- z. Brief explanation on Collection Services reporting. *If you marked Unsure for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page*

Urban neighborhood leaf collection by private hauler, street leaf collection by Town

Winter Road Management Not Applicable

*Note: We are requesting information that goes beyond the reporting year, answer the best you can.

- aa. How many lane-miles of roadway is the municipality responsible for doing snow and ice control? (*One mile of a two-way road equals two lane miles.*) Unsure
- ab. Provide amount of de-icing products used by month last winter season?
Solids (tons) (ex. sand, or salt-sand)

Product	Oct	Nov	Dec	Jan	Feb	Mar
Salt/sand mix	0	60	120	80	35	15
None						

Liquids (gallons) (ex. brine)

	Oct	Nov	Dec	Jan	Feb	Mar
None						

- ac. Was salt applying machinery calibrated in the reporting year? Yes No Unsure
- ad. Have municipal personnel attended salt reduction strategy training in the reporting year? Yes No Unsure

Training Date	Training Name	# Attendance

- ae. Brief explanation on Winter Road Management reporting. *If you marked Unsure for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page*

Use sand @3.5% salt to keep pile from freezing; winter road treatment is abrasive sand not salt.

Internal (Staff) Education & Communication

- af. Has the municipality provided an opportunity for internal training or education to staff implementing the municipality's procedures for each of the pollution prevention program element? Yes No Unsure

If yes, describe what training was provided (250 character limit):

Rain to Rivers Storm Water Pond Vegetation & Maintenance Training

When: 05/04/2022

How many attended: 2

- ag. Describe how the municipality has kept the following local officials and municipal staff aware of the municipal storm water discharge permit programs, procedures and pollution prevention program requirements.

Elected Officials

Town Board Meetings in January and March

Municipal Officials

Rain to Rivers, WDNR Webinars

Appropriate Staff (such as operators, Department heads, and those that interact with public)

Rain to Rivers, WDNR, Project Meetings

- ah. Brief explanation on Internal Education reporting. *If you marked Unsure for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page.*

Missing Information

Do not close your work until you **SAVE**.

Note: For the minimum control measures, you must fill out all questions in sections 1 through 7

Form 3400-224 (R8/2021)

Minimum Control Measures - Section 7 : Complete

7. Storm Sewer System Map

- a. Did the municipality update their storm sewer map this year?

Yes No Unsure

If yes, check the areas the map items that got updated or changed:

- Storm water treatment facilities
- Storm pipes
- Vegetated swales
- Outfalls
- Other - Describe below

b. Brief explanation on Storm Sewer System Map reporting. *If you marked Unsure for an question for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page.*

Missing Information

Do not close your work until you SAVE.

Form 3400-224 (R8/2021)

Final Evaluation - Complete

Fiscal Analysis

Complete the fiscal analysis table provided below. For municipalities that do not break out funding into permit program elements, please enter the monetary amount to your best estimate of what funding may be going towards these programs.

Annual Expenditure Reporting Year	Budget Reporting Year	Budget Upcoming Year	Source of Funds
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Element: Public Education and Outreach

2935	3500	3500	<u>General revenue fund</u>
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Element: Public Involvement and Participation

2128	2000	200	<u>General revenue fund</u>
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Element: Illicit Discharge Detection and Elimination

1605	1500	3000	<u>General revenue fund</u>
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Element: Construction Site Pollutant Control

52660	25000	10000	<u>General revenue fund</u>
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Element: Post-Construction Storm Water Management

170	500	500	<u>General revenue fund</u>
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Element: Pollution Prevention

62142	50000	50000	<u>General revenue fund</u>
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Other (describe)

			<u>Select...</u>
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Please provide a justification for a "0" entered in the Fiscal Analysis. *Limit response to 250 characters.*

Water Quality

a: Were there any known water quality improvements in the receiving waters to which the

municipality's storm sewer system directly discharges to?

Yes No Unsure If Yes, explain below:

b: Were there any known water quality degradation in the receiving waters to which the municipality's storm sewer system directly discharges to?

Yes No Unsure If Yes, explain below:

c: Have any of the receiving waters that the municipality discharges to been added to the impaired waters list during the reporting year?

Yes No Unsure

d: Has the municipality evaluated their storm water practices to reduce the pollutants of concern?

Yes No Unsure

Storm Water Quality Management

a. Has the municipality completed or updated modeling in the reporting year (relating to developed urban area performance standards of s. NR 151.13(2)(b)1., Wis. Adm. Code)? Yes No

b. If yes, enter percent reduction in the annual average mass discharging from the entire MS4 to surface waters of the state as compared to implementing no storm water management controls:

Total suspended solids (TSS)

Total phosphorus (TP)

Additional Information

Based on the municipality's storm water program evaluation, describe any proposed changes to the municipality's storm water program. *If your response exceeds the 250 character limit, attach supplemental information on the attachments page.*

SLAMM Model, Version 9.2.5 TSS Reduction > 40%

Do not close your work until you SAVE.



Form 3400-224 (R8/2021)

Requests for Assistance on Understanding Permit Programs

Would the municipality like the Department to contact them about providing more information on understanding any of the Municipal Separate Storm Sewer Permit programs?

Please select all that apply:

- Public Education and Outreach
- Public Involvement and Participation
- Illicit Discharge Detection and Elimination
- Construction Site Pollutant Control
- Post-Construction Storm Water Management
- Pollution Prevention
- Storm Water Quality Management
- Storm Sewer System Map
- Water Quality Concerns
- Compliance Schedule Items Due
- MS4 Program Evaluation

Do not close your work until you **SAVE**.

Form 3400-224(R8/2021)

Required Attachments and Supplemental Information

Any other MS4 program information for inclusion in the Annual Report may be attached on here. Use the Add Additional Attachments to add multiple documents.

Upload Required Attachments (15 MB per file limit) - [Help reduce file size and trouble shoot file uploads](#)
*Required Item

Note: To replace an existing file, use the 'Click here to attach file ' link or press the to delete an item.

Attach - Other Supporting Documents

(To remove items, use your cursor to hover over the attachment section. When the drop down arrow appears, select remove item)

Attach - Permit Compliance Documents

(To remove items, use your cursor to hover over the attachment section. When the drop down arrow appears, select remove item)

Missing Information

Draft and Share PDF Report with the permittee's governing body or delegated representatives.

Press the button below to create a PDF. The PDF will be sent to the email address associated with the WAMS ID that is signed in. After the annual report has been reviewed by the governing body or delegated representative, return to the MS4 eReporting System to submit the final report to the DNR.

[Draft and Share PDF Report](#)

Complete and Submit Your Application

You have not completed all areas of the application. Please return to the application and complete all missing items.

Contact Information: Complete

Minimum Control Measures Section 1: Complete

Minimum Control Measures Section 2: Complete

Minimum Control Measures Section 3: Complete

Minimum Control Measures Section 4: Complete

Minimum Control Measures Section 5: Complete

Minimum Control Measures Section 6: Complete

Minimum Control Measures Section 7: Complete

Attachments: Optional- Please Review

Final Evaluation: Complete

Rain to Rivers Educational Events and Activities							Estimated # of attendees
Event	Contact	Date	Location	Who Was Involved	Description/Notes	Estimated # of attendees	
Presentation to Town Board	Janelle Henning	1/20/22	Town of Washington	Janelle Henning	WDNR MS4 Permit Program Audit Summary	8	
Presentation to the Town Board	Janelle Henning	3/17/2022	Town of Washington	Janelle Henning	Presented information on the MS4 Report and the Storm Water Program Matrix	8	
Newsletter Stormwater Articles	Janelle Henning	3/24/2022	Town of Washington	Janelle Henning, Jackie Vold	Mailed to all Town addressed. Stormwater pollution prevention, lawn and garden considerations, illicit discharges, EC River Watershed Coalition	6000	
R2R Stormwater Table - Election Day	Janelle Henning	3/15/2022-4/6/2022	Town of Washington	Janelle	R2R brochures, coloring books, stickers, salt cups	700	
Stormwater R2R Brochure and Stickers	Janelle Henning	2022	Town of Washington	Janelle	At customer service counter	200	
Chippewa Steel Game	Bill McElroy	1/14/22	Chippewa Falls	Bill McElroy, Landon Profaizer, Rebecca Cole	R2R sponsored Game night at Chippewa Steel. Handed out salt cups with numbers on for drawing. Gave out 225 salt cups and \$100 chamber bucks	Est 500, 225 salt cups given out	
Menomonie Noon Rotary	Randy Eide	1/19/22	Menomonie	Randy Eide	Presented road project updates and MS4 stormwater updates	60	
Leadership Chippewa Falls Presentation	Bill McElroy	1/21/22	Chippewa Falls	Bill McElroy	Gave an infrastructure presentation regarding stormwater and MS4 to a leadership conference sponsored by Chippewa Chamber	30	
Presentation to River Falls City Council	Zach Regnier	2/22/2022	River Falls	Zach Regnier	Presented MS4 Annual report and stormwater updates	20	
Chippewa County Intergovernmental Meeting	Trenton Shutter	2/23/2023	Town of Eagle Point	Trenton Shutter, Kety Clow	Presented MS4 Annual report and stormwater updates	7	
Presentation to Menomonie City Council	Megen Hines	3/7/2022	Menomonie/Zoo	Megen Hines, Randy Eide	Presented MS4 Annual report and stormwater updates	16	
Presentation to Eau Claire City Council	Leah Ness	3/8/2022	Online	Leah Ness	Presented information on the MS4 Annual Report and provided Compliance and enforcement information.		
Presentation to Chippewa Falls City Council	Bill McElroy	3/15/22	Chippewa Falls City Hall	Bill McElroy	Presented draft MS4 annual report and update on stormwater utility	25	
Hudson Daybreak Rotary	Michael Mroz	3/16/22	In person/Zoom	Michael Mroz	Presented Stormwater 101 - Covered MS4 requirements and volunteerism	40	
Hudson City Newsletter	Michael Mroz	3/30/2022	Hudson	Michael Mroz	Detailed post construction MS4 requirements	13,000	
Eau Claire Express Baseball/Carson Park Outfield Sign Media Campaign	Landon Profaizer	4/1/2022 to 9/30/2022	Eau Claire	Landon Profaizer	8x32 foot ballpark sign	70,000	
City of River Falls Baseball Outfield Sign	Zach Regnier	4/1/2022 to 9/30/2022	River Falls	Zach Regnier	Ballpark sign in outfield	10,000	
UW-Stout 4K Presentation	Megen Hines	4/5/2022	Menomonie	Megen Hines	Presented to UW-Stout 4K class on water quality, recycling and things to do to keep water clean	20	
River Falls Contractor's Breakfast	Zach Regnier	4/7/2022	River Falls	Zach Regnier, Tyler Galde	Highlight best practices for local contractors, including erosion control	30	

	Michael Miroz	4/11/2022	Hudson	Michael Miroz	Common Council MS4 Presentation - Live Broadcast	15
Chippewa Valley Learning In Retirement Presentation	Randy Eide	4/27/2022	Menomonie	Randy Eide	Presentation on "How a Road is Built" and included topics on stormwater construction and post-construction management. Purchase of 218 radio spots for live, on-air promotion of Rain to Rivers along with social media and website impressions (total of 9 weeks) on Ideas Network 88.3 WHWC Eau Claire, 88.7 WRFW River Falls, News Classical NetwoKr 89.7 WUEC Eau Claire and 90.7 WVSS Menomonie.	50
Wisconsin Public Radio Advertising Campaign	Landon Profaizer	5/1 to 7/15	Radio	Landon Profaizer	Training and education for municipal department heads, directors, elected officials, maintenance staff, contractors, stormwater pond owners, as well as anyone making decisions regarding stormwater pond vegetation and maintenance. Topic include: WDNR Codes & Regulations, Pond Maintenance & Dredging, Pond Vegetation, Pond Inspections/Scheduling, Pond Tracking/Technology, Case Study Do's & Don'ts.	30,000
Stormwater Pond Vegetation & Maintenance Training	Landon Profaizer	5/4/2022	Menomonie	Landon Profaizer, Bill McElroy, Rebecca Cole, Trenton Shutter, Megan Hines, Michael Mroz, Zach Regnier, Liz Osborne, Michelle Asher, Teagan Wagner		85
Public Works Awareness Week	Zach Regnier	5/10/2022 to 5/19/2022	River Falls	Zach Regnier, Mike Stifter	Talk to all 2nd graders about public works activities including snow removal, salt usage, and street sweeping. Also touch a truck with the equipment.	250
Chippewa County Intergovernmental Meeting	Trenton Shutter	5/22/2022	Town of Anson	Trenton Shutter, Ketty Clow	Presented on the MS4 permit and stormwater updates. Planned for summer events and inspections	6
River Heights Roadrunner Field Day	Megan Hines	6/1/2022	Menomonie	Megan Hines, Randy Eide	Played stormwater plinko with elementary students during their field day. Talked about ways to keep pollution out of the storm drain and our water bodies.	400
Parade of Homes Ad	Rebecca Cole	6/11-6/18/2022	Chippewa Valley	Landon Profaizer, Rebecca Cole	Homeowners can utilize various ways to help keep waters clean from their own yards by capturing rain onsite, composting leaves, minimizing hard surfaces, and cleaning up pet waste.	5,000
Northern Wisconsin State Fair	Bill McElroy	7/12/2022 - 7/17/2022	Fairgrounds - Chippewa Falls	Bill McElroy, Megan Hines, Rick Rubenzer, Connie Freagon	We had the stormwater booth set up in conjunction with Groundwater guardians. Kids played the plinko board. We gave out coloring books, dog waste bags, stickers, and salt cups and had a TV playing with stormwater/water related photos. We gave out a rain barrel and had 279 entries for them.	100,000 est (total fair attendance)
Xcel Energy Natural Resource Fund Committee	Bill McElroy	7/13/2022	Eau Claire	Bill McElroy, Megan Hines	Presentation to Xcel Natural Resource Fund Committee about R2R and request for grant funding for winter maintenance training in Fall of 2023	20

Hudson Rotary	Michael Mroz	7/14/2022	Hudson	Michael Mroz	Presented Stormwater 101 - Covered MS4 requirements and volunteerism	20
Riverfest	Michael Mroz	7/20/2022	Hudson	Youth skit - Toonies	drama presentation about clean water intended for children	30
Stop Motion Stormwater Education Video	Landon Profaizer	8/4/2022	YouTube	Landon Profaizer	Completed stop motion video reminding residents that storm drains lead to local waterways (plastic, oil, leaves)	75
Inlets & Outfalls Education Video	Landon Profaizer	8/9/2022	YouTube	Landon Profaizer	Completed video highlighting connection of inlets and outfalls to local waterways.	110
Eau Claire River Watershed Coalition Meeting	Dan Zerr	8/11/2022	Virtual	Dan Zerr, Christina Rauh, Liz Osborne, Lynda Schweigert	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	
Menomin Meander Bike Ride	Liz Osborne	8/20/2022	Menomonie	Liz Osborne, Megan Hines	Had stormwater Plink-O board set up at rest stop	25
Eau Claire River Watershed Coalition Meeting	Dan Zerr	9/8/2022	Virtual	Dan Zerr, Christina Rauh, Liz Osborne	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	
Menomonie Environmental Newsletter	Megan Hines	9/15/2022	Menomonie	Megan Hines, Randy Eide	Mailed an environmental newsletter to all City residents discussing all City environmental programs, including stormwater	16,000
Conservation Days - Brunet Island	Bill McElroy	9/29/2022	Cornell	Bill McElroy, Rick Rubenzer, Connie Freagon, Matt Boose	Presented Enviroscope, groundwater model, and water footprint with 5th graders	189
Conservation Days - Lake Wissota	Bill McElroy	10/4/2022	Chippewa Falls	Bill McElroy, Rick Rubenzer, Connie Freagon, Matt Boose	Presented Enviroscope, groundwater model, and water footprint with 5th graders	421
Facebook Education & Outreach Message	Landon Profaizer	10/11/22	Online	Landon Profaizer	Informational graphic reminding residents of best practices for yard waste in Fall	800
Facebook Education & Outreach Message	Landon Profaizer	10/19/22	Online	Landon Profaizer	Release of video developed by R2R about stormwater inlets and outfalls	660
Facebook Education & Outreach Message	Landon Profaizer	11/2/2022	Online	Landon Profaizer	Shared opportunity for winter maintenance equipment calibration with City of Eau Claire public works staff	30
Facebook Education & Outreach Message	Landon Profaizer	11/4/2022	Online	Landon Profaizer	Informational graphic about importance of street sweeping	35
Facebook Education & Outreach Message	Landon Profaizer	11/4/2022	Online	Landon Profaizer	Informational graphic about importance of street sweeping	40
Eau Claire River Watershed Coalition Meeting	Dan Zerr	11/10/2022	Virtual	Dan Zerr, Christina Rauh, Liz Osborne	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	
Facebook Education & Outreach Message	Landon Profaizer	11/11/2022	Online	Landon Profaizer	Reminder of video developed by R2R about stormwater inlets and outfalls	30
Presentation to the LCFM Committee	Trenton Shutter	11/16/2022	Chippewa Falls	Trenton Shutter, Ketty Clow	Presented a stormwater update to the LCFM Committee	20
Facebook Education & Outreach Message	Landon Profaizer	11/29/2022	Online	Landon Profaizer	Informational graphic for smart salting in winter months	170
Presentation to Menomonie City Council	Megan Hines	12/5/22	Menomonie	Megan Hines, Randy Eide	Presentation of City's stormwater program and approval of the Stormwater utility budget.	20

Eau Claire River Watershed Coalition Meeting	Dan Zerr	12/8/2022	Virtual	Dan Zerr, Christina Rauh, Liz Osborne	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system
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