

Rain to Rivers Educational Events and Activities						
Event	Contact	Date	Location	Who Was Involved	Description/Notes	Estimated # of attendees
Pesentation to Town Board	Janelle Henning	2/18/2021	TOW	Janelle Henning	Review of the Rain to Rivers Agreement, Work Plan & Budget.	8
Presentation to Town Board	Janelle Henning	3/18/2021	TOW	Janelle Henning	Presented information of the MS4 Annual Report and the Storm Water Program Matrix	8
Newsletter Stormwater Articles	Janelle Henning	3/23/2021	Town of Washington	Jackie Vold	Storm water pollution prevention, spring considerations, illicit discharges, EC River Coalition watershed education projects	6200
R2R Storm Water Table - Election Day	Janelle Henning	2/16/2021 4/6/2021	Town of Washington	Janelle Henning	R2R brochures, coloring books, stickers, salt cups and dog waste bags.	1000
Stormwater R2R Brochure and stickers	Janelle Henning	2021	Town of Washington	Jackie Vold	At customer service counter	200
R2R Facebook posts	Landon Profaizer	2021	Online	Landon Profaizer	Facebook posts generated over 700 direct views throughout 2020	700
R2R Website Resources	Landon Profaizer	2021	Online	Landon Profaizer	Website generated 373 visits.	373
Wisconsin Public Radio PSA	Landon Profaizer	Feb. - Dec 2020	Radio/Online	Landon Profaizer	PSA air during two programs daily and also a web advertisement on WPR website.	20,000/week
Eau Claire River Watershed Coalition meeting	Dan Zerr	1/14/2021	Online	Dan Zerr, Greg Leonard	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	8
Red Cedar River Water Quality Partnership meeting	Dan Zerr	2/3/2021	Online	Dan Zerr, Megan Hines	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	9
Grant Administration Training for Urban Nonpoint Source & Storm Water Management Grantees	Liz Osborne	2/4/2021	Online	DNR/UW-Ex	training to provide grantees with information on completing and submitting grant administration documentation to DNR during their project, as well as provide an opportunity to ask questions about implementing their grants Several City of Menomonie Street Dept staff sat through the winter maintenance	40
Virtual Winter Maintenance Road Salt Application Training	Megen Hines	2/11/2021	Online	Megen Hines	Road Salt Application Training organized by WI SaltWise and presented by Fortin Consulting	9
Eau Claire River Watershed Coalition meeting	Dan Zerr	2/11/2021	Online	Dan Zerr, Greg Leonard	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	8
Urban Nonpoint Source -- Planning Grant Application Webinar	Liz Osborne	2/18/2021	Online	DNR/UW-Ex	presentation on the application process for Urban Nonpoint Source grants	74
Fox Wolf Watershed Conference	Megen Hines	3/2-3/4/2021	Online	Megen Hines & Randy Eide	Virtually attended the Fox Wolf Watershed Conference	2
Annual report to City Council	Zach Regnier	3/9/21	Online	Zach Regnier	Presentation to public and City Council on annual MS4 report and TMDL update	20
Red Cedar Watershed Conference	Landon Profaizer, Dan Zerr, Randy Eide, Megen Hines, Liz Osborne	3/11/2021	Online	Rain to Rivers, City of Menomonie, Tainter Menomin Lake Improvement Association, UW-Ex	10th annual conference focusing on water quality efforts in the region. Randy, Megen, and Dan moderated several sessions, Landon presented a session on the results of a three year study in the watershed. Several Rain to Rivers members sit on the conference planning committee and many members attended the event. Rain to Rivers also sponsored the conference through a \$1000 mini-grant.	191
Presentation to Chippewa Falls City Council	Bill McElroy	3/16/2021	Chippewa Falls	Bill McElroy	Presented information on Rain to Rivers and the MS4 annual report	30
Presentation to Menomonie City Council	Megen Hines	3/15/2021	Online	Megen Hines & Randy Eide	Presented information on the MS4 Annual Report and Permit Compliance documents.	20

Presentation to Eau Claire City Council	Leah Ness	3/23/2021	Online	Leah Ness	Presented information on the MS4 Annual Report and provided Compliance and enforcement information.	20
Red Cedar River Water Quality Partnership meeting	Dan Zerr	4/7/2021	Online	Dan Zerr, Megan Hines, Liz Osborne	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	11
Eau Claire River Watershed Coalition meeting	Dan Zerr	4/8/2021	Online	Dan Zerr, Greg Leonard, Liz Fagen, Liz Osborne	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	8
Presentation to Hudson City Council	Michael Mroz	4/12/2021	Hybrid	Michael Mroz DPW	Presented information on Rain to Rivers and the MS4 annual report	50
Presentation to Hudson Garden Club	Michael Mroz	5/4/2021	Prospect Park	Michael Mroz DPW	Presented information on Rain to Rivers, MS4, and storm water management	30
Eau Claire River Watershed Coalition meeting	Dan Zerr	5/13/2021	Online	Dan Zerr, Greg Leonard, Liz Osborne	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	5
Public Works Awareness Week	Zach Regnier	5/17-5/20	Elementary Schools	Zach Regnier, DPW	Show all City 2nd graders public works equipment and talk about salt usage and water quality impacts. Also talk about street sweeping.	200
Facebook Promotion for Ballpark Campaign	Landon Profaizer	6/2-7/28	Chippewa Falls, Eau Claire, Hudson, Menomonie, Rice Lake	Landon Profaizer	Targeted ad in Facebook to support the Eau Claire Express Ballpark sign. Ad was delivered to men and women ages 18-65+ living in five locations. The ad ran for 35 days.	5,000
Red Cedar River Water Quality Partnership meeting	Dan Zerr	6/2/2021	Online	Dan Zerr, Megan Hines	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	13
Eau Claire River Watershed Coalition meeting	Dan Zerr	6/10/2021	Online	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	9
Northern Wisconsin State Fair	Bill McElroy	7/7/2021 - 7/11/2021	Fairgrounds - Chippewa Falls	Bill McElroy, Michael Mroz, Rick Rubenzer, Connie Freagon	We had the stormwater booth set up in conjunction with Groundwater guardians. Kids played the plinko board. We gave out coloring books, dog waste bags, stickers, tattoos and salt cups and had a TV playing with stormwater/water related photos. We gave out two rain barrels and had 327 entries for them.	100,000+ (total fair attendance-record year).
Farm Technology Days	Liz Osborne	7/20/21-7/22/21	Huntsinger Farm	DNR	DNR Watershed Program (Nonpoint, Stormwater, and CAFO) had an exhibitor booth for the three days where we featured the 3D Enviroscene watershed demonstration model borrowed from R2R member City of Chippewa Falls. We also gave away R2R coloring books, stickers, and dog waste bags.	52,000
National Night Out - Menomonie	Megen Hines	8/3/2021	Menomonie	Megen Hines	Stormwater booth set up with the stormwater plinko board. We gave out coloring books, salt cups, stickers and dog waste bags. Provided attendees with Rain to Rivers brochures and recycling guides.	250
Red Cedar River Water Quality Partnership meeting	Dan Zerr	8/4/2021	Online	Dan Zerr, Megan Hines, Liz Osborne	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	13
Eau Claire River Watershed Coalition meeting	Dan Zerr	8/12/2021	Online	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	10
City of Menomonie Environmental Newsletter	Megen Hines	8/26/2021	Print newsletter	Megen Hines, Randy Eide	Created and printed a newsletter that detailed City environmental programs, including a full page on stormwater. Newsletter was mailed to all city residents.	16,000
Eau Claire River Watershed Coalition meeting	Dan Zerr	9/9/2021	Online	Dan Zerr, Greg Leonard	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	7
NASECA Erosion Control Field Day	Megen Hines	9/23/2021	Rice Lake	Janelle Henning, Bill McElroy, Megen Hines	NASECA Erosion Control Field Day - all day class with education and demonstrations on stormwater management techniques and products.	4
Winter Maintenance Operator Open House	Megen Hines	10/6/2021	Menomonie	Megen Hines, Randy Eide, Bill McElroy, Michelle Asher	Winter Maintenance Open House for operators held in partnership with WI Salt Wise. Discussed best practices for salt use on roads and allowed attendees to network with operators from other communities.	35

Red Cedar River Water Quality Partnership meeting	Dan Zerr	10/6/2021	Online	Dan Zerr, Liz Usborne	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	10
Eau Claire River Watershed Coalition meeting	Dan Zerr	10/14/2021	Online	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	10
Menomonie Sunrise Rotary Presentation	Megen Hines	11/11/2021	Menomonie	Megen Hines	Presented an overview of City environmental programs: solid waste and recycling, stormwater and energy projects. Discussed MS4 permit requirements, illicit discharge, pollution prevention, salt use and importance of proper leaf disposal.	20
Menomonie Cub Scouts Presentation	Megen Hines	11/11/2021	Menomonie	Megen Hines	Presented an overview of City environmental programs: solid waste and recycling, stormwater and energy projects. Discussed MS4 permit requirements, illicit discharge, pollution prevention, salt use and importance of proper leaf disposal.	35
Eau Claire River Watershed Coalition meeting	Dan Zerr	11/11/2021	Online	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	12
Partnership meeting	Dan Zerr	12/1/2021	Online	Hines, Liz Usborne	quality throughout the RC River system	10
Local social media video	Michael Mroz	12/3/2021	Online	Michael Mroz DPW	Short 2 min video on Hudson's winter road maintenance best practices	30
Program Review	Megen Hines	12/6/2021	Online	Eide	Annual budget presentation and MS4 program review to City Council	20